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# ZF MICRO DEVICES PARTNERS WITH ANNA TECHNOLOGY TO PROVIDE EVALUATION COPY OF WINDOWS CE 3.0 PLATFORM BUILDER

## Free 60 Day Fully Functional Evaluation Copy Included With ZFx86 Integrated Development System

**PALO ALTO, CA, August 6, 2001, ZF Micro Devices, Inc.** today announced a partnership with Anna Technology, a Windows embedded systems integrator and distributor, to provide an evaluation copy of the Windows CE 3.0 Platform Builder with the ZFx86 Integrated Development System.

Starting August 6, 2001 a fully functional, time limited (60 days) evaluation copy of the Microsoft Windows CE Platform Builder 3.0 (retail value \$2,995) will be bundled for a limited time with the ZFx86 Integrated Development system, providing a complete set of components to enable rapid development and prototyping on Windows CE 3.0-based projects.

"Microsoft Windows CE Platform Builder 3.0 delivers all the tools developers need to rapidly build Windows CE-based embedded systems," said founder and CEO of ZF Micro Devices David Feldman. "Platform Builder's integrated development environment (IDE) enables developers to configure, build, and debug a new generation of highly modular designs that combine the flexibility and reliability of embedded systems with the power of Windows and the Web." "Platform Builder now also includes the eMbedded Visual Tools 3.0, which offers versions of the familiar desktop tools Visual Basic and Visual C++ optimized for embedded application development," said Feldman.

"One of the difficulties facing embedded designers today is the need to rapidly deploy their application on a robust OS," Chris Gill, VP of Business Development and Marketing for ZF Micro Devices commented. "The Windows CE environment and development tools provide an

unequalled opportunity to create small, fast, robust applications. The total image can be loaded into flash and, using the ZF CE loader, can be up and running in less than five seconds," said Gill.

"By including an evaluation copy of Windows CE 3.0 Platform Builder with the ZFx86, ZF Micro Devices is providing a one-stop shop for OEMs who are developing rich, 32-bit connected smart devices," said Keith White, senior director of marketing, Embedded and Appliance Platforms Group at Microsoft Corp. "In addition to allowing embedded developers to obtain everything they need from a single contact, it will also significantly reduce the time they need to spend evaluating and developing Windows Powered solutions."

Upon completion of the evaluation period, Anna Technology will offer the standard Platform Builder tools and Windows CE run-time licenses to ZF Micro's customers at a special reduced rate. In addition, Anna Technology will offer additional products and services to support Windows CE development on the ZFx86 PC-on-a-Chip.

"The combination of the ZF Micro Devices ZFx86 PC-on-a-Chip, with Microsoft's development tools, and our additional products and services will enable OEMs to rapidly bring their smart devices to market," stated Tracy Rees, Vice President of Marketing at Anna Technology.

### About ZFx86 FailSafe PC-on-a-Chip microcontroller

ZF Micro Devices provides the ZFx86 PC-on-a-Chip, to enable customers to deliver innovative products faster. A low power consumption device measuring only 35mm by 35mm, the ZFx86 comes bundled with the run-time license for a fully implemented PhoenixBIOS<sup>™</sup> from Phoenix Technology. The ZFx86 is a fully x86 PC compliant microcontroller, and has been tested to run with a wide variety of O/S's, including DOS, Linux, Windows 95/98/NT and Windows CE 3.0. Every ZFx86 Integrated Development System includes Red Hat Linux and LynuxWorks BlueCat<sup>™</sup> Linux, LynuxWorks<sup>™</sup> development tools for creating compact custom Linux embedded applications. Including the software with the chip means OEMs no longer have to pay costly license fees or go through the expensive and time-consuming requirement of porting third party software and searching for unique peripheral drivers.

The ZFx86, with the FailSafe<sup>™</sup> System is the only X86 PC-on-a-Chip microcontroller that boots autonomously on application of power and can operate even if system DRAM and Flash are unavailable. The patented FailSafe<sup>™</sup> System also allows upgrades over the Internet, while eliminating the possibility of irrecoverable crashes. Using its proprietary Z-Tag<sup>™</sup> interface, the ZFx86 can re-program system Flash at a fast 1.5M-bits per second, rather than the usual 19.2Kbaud, reducing potential downtime dramatically.

With an expanding range of reference design material available from the ZF Micro Devices web site (www.zfmicro.com), the ZFx86 microcontroller delivers key enabling technologies for embedded applications. The ZFx86 is available from distributor stock on a worldwide basis.

#### About ZF Micro Devices

ZF Micro Devices has pioneered FailSafe systems since its founding in 1995. ZF Micro Devices enables its customers to bring profitable, innovative, crash-immune systems to market faster than their competitors, by delivering ultra-low power PC systems at a chip size and price. The company recently changed its name from ZF Linux Devices. Corporate headquarters are located at 1052 Elwell Court, Palo Alto, CA 94303 USA: toll-free: 800-683-5943; tel: 650-965-3800; fax: 650-965-4050; e-mail: info@zfmicro.com; web: www.zfmicro.com. In Europe, ZF Micro Devices can be reached at +33-(0) 1-41-80-04-10. In South America, call +54-11-4543-0049.

### About Anna Technology

Through its operating companies, Anna Technology, Inc., provides comprehensive technology and services to companies developing "Smart Devices". Companies within the OEM Solutions Group offer services, including: education, concept design, electrical design, software adaptation, driver development, application development, mechanical design, prototype build and evaluation, manufacturing services, and licensing of Microsoft operating systems. These products and services allow OEMs to accelerate time to market, lower development and production costs, and add enhanced functionality to their products. For more information visit <u>www.annatechnology.com</u> or call 800 690-3870.